

## PRESS RELEASE FOR IMMEDIATE RELEASE

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## KCFCU Employee Attends Governmental Affairs Conference in D.C.

Lihue, Kauai, Hawaii – The Credit Union National Association (CUNA) and the Cooperative Trust, a young professionals group announced that Justin Ganaden, Vice President of Loans at Kauai Community Federal Credit Union has been selected as Hawaii's young professional representative at the 2014 CUNA Governmental Affairs Conference, February 23 – 27 in Washington D.C.

CUNA and the Cooperative Trust have partnered with State Leagues to choose up to 51 young credit union professionals from each state to take part in the event. There were a record number of applicants this year making it the largest event to date in its five year history. In addition to the core schedule of events, Justin will attend exclusive speaker sessions and explore opportunities for young adults to help promote credit unions locally and nationally.

"It's important that we provide our young credit union leaders with experiences like the Governmental Affairs Conference that will help them grow our industry for years to come," said KCFCU President/CEO Mel Chiba. "Considering the regulatory and legislative challenges that credit unions face today, it's hard to imagine a more critical area for this group to focus on."

"I'm truly grateful to CUNA and the Cooperative Trust for providing me the opportunity to attend the 2014 CUNA Governmental Affairs Conference," said Justin Ganaden. "My mind is filled with anticipation and excitement thinking about the knowledge I'll gain and professional relationships I'll make. I'm certain that this will be an unforgettable experience." This program has been successful over the past several years in providing young, motivated credit union employees with opportunities to take part in top industry events that they might not otherwise participate in.

Kauai Community Federal Credit Union, through its sixty year community charter, has the potential to serve all of the residents of Kauai and Niihau. KCFCU is a \$360 million financial institution that serves more than 32,000 members and operates five branch offices throughout Kauai in Waimea, Lihue, Kapaa, Eleele and Kukui Grove. For more information please visit www.kcfcu.org.